

AI4Health:

Improving Health Through Artificial Intelligence

April 22 - 24, 2024 | Disney's Yacht Club & Beach Club Resorts
Orlando, FL | AI.cme.ufl.edu



Exhibit Prospectus

INVITATION TO EXHIBIT

On behalf of course director Azra Bihorac, MD, MS FCCM, FASN, I am writing to request your support as an exhibitor for the upcoming 2nd annual AI4Health: Improving Health through Artificial Intelligence Conference. This program will be held at *Disney's Yacht & Beach Club* Resorts in Orlando, Florida.

The intended audience consists of practicing clinicians, medical students, and physicians in postgraduate training interested in learning more about Artificial Intelligence and the possibilities for the transformative power of AI-enabled medicine. As a second year event, we are estimating approximately 150 attendees. The University of Florida, now a national leader in academic Artificial Intelligence, is making AI the centerpiece of a major, long-term initiative that is combining world-class research infrastructure, cutting-edge research, and a transformational approach to curriculum. This conference, a new pillar in this initiative, is a great opportunity to make and solidify relationships, fulfill your marketing needs and sales objectives through person-to-person communication and marketing.

A draft agenda can be found on the program website at <https://ai.cme.ufl.edu/agenda/>.

Exhibits will be located outside the meeting room, near the area where breakfast, lunch and refreshment breaks will be served. Please submit the [Exhibitor Contract](#) if you are able to participate, and review the information in this prospectus for important details. Please note that the Exhibitor Contract is due as soon as your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don't hesitate to contact us if you have any questions or need additional information .

Best,



Gianna Gamache, CMP

CME Conference Manager

UF Continuing Medical Education

PO Box 100233, Gainesville, FL 32610

352-733-0064 phone | 352-733-0007 fax

EXHIBIT DATES AND HOURS

Please note that while there are dedicated exhibit hours during the conference, **the exhibit hall is open to participants and faculty at all times during the conference.**

Total of 6 hours!

Monday, April 22, 2024

6:00 am – 7:00 am	SET-UP
7:00 am – 9:00 am	Exhibit Time—Check-In and Registration
11:30 am - 11:45 am	Exhibit Time—Break
3:00 pm – 3:15 pm	Exhibit Time—Break
5:00 - 7:00 pm	Networking and Opening Reception <i>Exhibitors are welcome to join attendees and faculty for the opening reception, however it is</i>

Tuesday, April 23, 2024

7:00 am – 8:00 am	Exhibit Time—Check-In and Registration
10:00 am – 10:30 am	Exhibit Time—Break
1:00pm – 1:15 pm	Exhibit Time—Break
2:30 pm – 2:45 pm	Exhibit Time—Break

Wednesday, April 24, 2024

7:00 am – 8:00 am	Exhibit Time—Check-In and Registration
10:00 am – 10:30 am	Exhibit Time—Break
Anytime after 10:30 am	BREAK DOWN

Topics Include

Using Data/AI to Help Patients Navigate Health Decisions
Clinical Applications of AI in Precision Health
Predictive Analytics and Preventative Remote Care
Application of AI in Neuroscience and Neurology
Ensuring Patient Privacy in Remote Health Care
Radiology and AI
Digital Pathology
And More!

Click [HERE](#) to view the full agenda!

EXHIBIT FEE: \$1,250

[Click Here to Exhibit!](#)

INCLUDED IN ALL EXHIBIT BOOTH RENTALS

- One 6ft draped table and chairs
- Free “non-credit seeking” conference registration for up to 2 reps
- Electrical Service (based on availability)
- Access to educational sessions and all food and beverage functions for up to 2 reps

PAYMENT INFORMATION

Payments can be made online or by check.

Online

To make your payment online, please visit ai.cme.ufl.edu and click on the Exhibits tab. All major credit cards are accepted.

By check

Checks should be made payable to the University of Florida.

Our tax ID # is 59-6002052.

All checks sent by **FedEx** should be sent to

**UF Continuing Medical Education
1329 SW 16th St, Suite 2106
Gainesville, FL, 32607**

All checks sent by **regular mail** should be sent to

**UF Continuing Medical Education
P.O. Box 100233
Gainesville, FL, 32610**



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AI.CME.UFL.EDU



PROMOTIONAL OPPORTUNITIES

LUNCH & LEARN SPONSORSHIP—\$13,000

This is your opportunity to position your company as a leader in this cutting-edge field of AI and medicine. We invite you to become a valued sponsor for our upcoming Conference's "Lunch and Learn" session, where experts, thought leaders, and innovators gather to exchange insights, knowledge, and ideas around how we can improve health through AI. This sponsorship is your chance for:

- **Showcasing Your Expertise:** Align your brand with the forefront of AI in Medicine, demonstrating your commitment to innovation and advancement in healthcare technology.
- **Networking Opportunities:** Engage with an elite audience of decision-makers, researchers, and professionals actively seeking the latest solutions in the field.
- **Thought Leadership:** Host an exclusive Lunch and Learn session to share your knowledge, products, and services with an attentive and influential audience.
- **Brand Exposure:** Gain prominent visibility through signage at the Lunch & Learn, our event pocket guide, and on the Sponsors page of the Annual Conference website, ensuring maximum exposure to your target audience.

For your one-hour Lunch & Learn on Monday or Tuesday, you determine the topic, identify the speaker(s), and develop the content. Plus, your company will receive two complimentary registrations to the conference.

Lunch & Learn Sponsorship Fee Includes:

- Exclusive allocated time during the conference for your lecture, to take place in the Exhibit Hall on (select one)
 - Monday, April 22, 2024 from 1:00pm - 1:45pm
 - Tuesday, April 23, 2024 from 11:45am - 12:30pm
- Inclusion of the Industry Supported Lecture on the agenda
- One email sent to currently registered attendees on behalf of the company approximately 1-2 weeks before the conference (content to be determined by UF CME)
- Standard Audio/Visual Set Up (1 Screen, 1 Stage, 1 Projector, 1 Lavalier Mic, 1 Handheld Mic, 1 Computer, 1 Confidence Monitor, and 1 AV Tech to help set up)

Exhibitor is Responsible For:

- Selecting lecture topic and speaker
- Communication with speaker regarding presentation & travel logistics
- Any payments/travel coverage for speaker

PROMOTIONAL OPPORTUNITIES

Welcome Folder Insert - \$1,500

Reach attendees as soon as they check in for the conference by having your promotional item placed in the conference tote bags! Your organization will be responsible for providing the promotional item (printed or other) and shipping them to the conference organizers.

Refreshment Break Advertisement - \$3,500

Help attendees re-fuel during the refreshment breaks! Break advertisement includes your company logo and name on printed exclusive recognition materials visible during your break(s). You also have the option to provide custom coffee cups and/or napkins (with conference organizers' approval) to maximize the number of impressions your brand receives.

Dates available:

Monday, April 22, 2024, Tuesday, April 23, 2024, Wednesday, April 24, 2024

Reception Advertisement - \$6,000

Join attendees as they network with new and old colleagues, faculty, and friends. Exclusive advertisement at our reception is a great opportunity to increase your brand awareness! Recognition includes your logo on napkins during our reception and acknowledgement signage. Logistics and food and beverage will be managed by the conference.

Dates available: Monday, April 22, 2024

Please note to comply with industry standards for transfers of value, funds are not applied towards food & beverage expenses

Sponsored Charging Station - \$1,750

Help participants stay connected throughout the conference by sponsoring our charging lounge with a branded charging kiosk!



**AI4HEALTH
CONFERENCE**

**COLLEGE OF MEDICINE
UNIVERSITY OF FLORIDA**

LOCATION INFORMATION



Disney's Yacht & Beach Club Resort

**1750 Epcot Resorts Blvd
Lake Buena Vista, FL 32830**

**To book your room visit
ai.cme.ufl.edu/location/hotel-reservations**

SHIPPING INFORMATION

Shipping Information

Contact: RICOH Business Center

Phone: 407-934-3861

Email: yb@ricohbc.com

[Exhibitor RICOH Packet Yacht and Beach](#)

Hotel's Shipping Fees by Weight

0-5 lbs.	\$5.00
6-20 lbs.	\$10.00
21-40 lbs.	\$15.00
41-69 lbs.	\$20.00
Display Cases 0-69 lbs.	\$25.00
70-134 lbs.	\$100.00
Over 135 lbs.	\$0.75/lb

Deliveries for your meeting may be sent to arrive at the WDW Resort no more than three days before the first day of your meeting.

You must arrange to have such items shipped from the WDW Resort no more than three days after the last day of your meeting.

EXHIBIT RULES AND REGULATIONS

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors' negligence or willful misconduct as a result of exhibitors exhibiting at AI4Health in Lake Buena Vista, FL. Exhibitors also agree to abide by policies and regulations of the venue, *Disney's Yacht & Beach Club Resort*

ACCME Guidelines

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

Booth Assignment

Booths will be assigned at the discretion of the CME office.

Exhibit No-Shows

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 5pm on the day you are scheduled to exhibit.

Subletting Space

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.

Become an Exhibitor at



AI4HEALTH CONFERENCE

COLLEGE OF MEDICINE
UNIVERSITY OF FLORIDA

Exhibit at AI4Health

Visit [AI.cme.ufl.edu/exhibits](https://ai.cme.ufl.edu/exhibits) and submit your exhibit contract to secure your space and submit payment.

For questions, contact Gianna Gamache at ggamache@ufl.edu or call (352) 733-0064.